

## PRESS RELEASE

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FOR IMMEDIATE RELEASE

### **VUANCE LTD. EXPANDS ITS U.S. PRESENCE WITH ANOTHER MAJOR COUNTY GOVERNMENT ORDER**

#### **COUNTY-WIDE SECOND-PHASE ORDER INCLUDES NEW APPLICATION TO BE USED BY LAW ENFORCEMENT ON DAY-TO-DAY BASIS**

*Since the beginning of 2007, company has announced winning orders from  
three county governments*

**QADIMA, Israel, and MCLEAN, Virginia, May 21, 2007 - Vuance Ltd.** (OTCBB: VUNCF.OB; Euronext: VUNC), a provider of incident management, active RF and credentialing solutions, today announced that its US-based subsidiary has received a second-phase order from a county government in the northeastern region of the U.S. The customer is one of two northeastern U.S. counties that deployed the Company's Incident Response Management System (IRMS) in January 2007.

The second-phase order includes a new application to be used by law enforcement agencies on a day-to-day basis, in addition to their usage of IRMS systems for the control, management and tracking of personnel and assets in accordance with the requirements of U.S. Department of Homeland Security (DHS) and Presidential mandates and directives. The application includes a smartcard solution based on a PKI interface that allows law enforcement personnel to access secure databases from remote locations. The solution also supplies smartcards for authorized personnel that are interoperable with the other (Fire, EMS and Emergency Management) first responder cards currently being used in the region.

Since the beginning of 2007 Vuance has announced winning orders from three governmental counties – two in January, and the third one in late April-- which include both IRMS and similar PKI smartcard components for law enforcement.

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The three counties are adjacent to one another and have a combined population of approximately 1.9 million.

“We were able to leverage our expertise as a technology integrator to provide a solution that addresses a complex set of requirements established by the three northeastern counties that assure interoperability of smartcards in a wide range of applications,” stated Moshe Wolfson, CEO of Vuance’s U.S. subsidiary, SuperCom, Inc. “We are pleased that this county government has elected to expand its business relationship with us following the deployment of our IRMS system earlier this year. Interoperability among state and local governments, law enforcement and public safety agencies represents a key goal of DHS programs, and we are encouraged by the manner in which these adjacent northeastern U.S. counties have worked together with us to achieve their common objectives.”

### **About Vuance Ltd.**

Vuance Ltd. provides innovative incident management, active RFID and credentialing solutions to the public safety, commercial and government sectors. The Company’s Incident Response Management System (IRMS) is the industry’s most comprehensive mobile credentialing and access control system, as required by Homeland Security and other initiatives. Its Active RFID is a complete, cost-effective solution for the continuous tracking of assets and individuals. For more information, visit the Company’s website at [www.vuance.com](http://www.vuance.com).

Vuance Ltd. is headquartered in Qadima, Israel and its U.S. subsidiary, SuperCom, Inc., is based in McLean, Virginia. Vuance common stock is listed on the OTC Bulletin Board under the symbol “VUNCF” and on the Euronext Exchange under the symbol “VUNC”.

### **Safe Harbor**

*This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These statements are subject to known and unknown risks, uncertainties and other factors that may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Statements preceded or followed by or that*

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*otherwise include the words "believes", "expects", "anticipates", "intends", "projects", "estimates", "plans", and similar expressions or future or conditional verbs such as "will", "should", "would", "may" and "could" are generally forward-looking in nature and not historical facts. Forward-looking statements in this release also include statements about business and economic trends. You should consider the areas of risk described under the heading "Forward Looking Statements" and those factors captioned as "Risk Factors" in our periodic reports under the Securities Exchange Act of 1934, as amended, or in connection with any forward-looking statements that may be made by us and our businesses generally.*

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