

FOR IMMEDIATE RELEASE

Vuance Ltd. Moves Corporate Headquarters to the United States

Company Retains Target 3 Communications to Provide Investor/Public Relations Services

McLean, Virginia — September 18, 2007 — VUANCE Ltd. (formerly SuperCom Ltd.) (NASDAQ: VUNC; Euronext: VUNC), a leading provider of incident management and active RFID solutions to homeland security, public safety, commercial, institutional and governmental markets, today announced that it moved its corporate headquarters to McLean, Virginia in order to better serve the U.S. market. It has also retained Target 3 Communications, a New York-based investor and public relations firm, to assist in providing effective communications with investors and strategic business partners.

“While Vuance Ltd. serves customers globally, we are strategically targeting key markets in the United States, said Mr. Eyal Tuchman, Company CEO. “Last month, we completed the acquisition of Milwaukee-based Security Holding Corporation, which will significantly expand our product line, customer pipeline and sales team of in-house professionals as well as VARS and distributors in North America. To be closer to the action, we moved our corporate headquarters to McLean, Virginia, where our U. S. subsidiary is located.”

“In addition, we have retained the services of Target 3 Communications to assist us in providing investor relations, public relations and corporate communications. As business and communications experts, they will help us effectively communicate our corporate vision, business strategies and ability to execute the plans to strategic business partners and the investor community. With Vuance now listed on the NASDAQ Capital Market, which should improve the trading liquidity of our common stock and allow more institutional investors to invest in our Company, we are excited to have a New York-based firm join us in communicating our business strategy and progress to existing and new shareholders.”

Jerry Cahn, Ph.D., J.D., president of Target 3 Communications stated, “We look forward to working with Vuance Ltd., whose experienced and dedicated management team is pursuing an effective growth strategy both organically and through synergistic acquisitions. This creates a solid plan for generating long-term shareholder value.”

About VUANCE Ltd.

Vuance Ltd. provides innovative incident management, active RFID, access control and credentialing solutions to public safety, commercial, institutional and government sectors. The Company’s Incident Response Management System (IRMS) is the industry’s most comprehensive mobile credentialing and access control system, designed to meet the needs of Homeland Security and other public initiatives. Vuance’s Active RFID is a complete, cost-effective solution for the continuous tracking of assets and individuals. For more information, visit the Company’s website at www.vuance.com.

Vuance Ltd. is headquartered in McLean, Virginia. Vuance common stock is listed on the NASDAQ Capital Market and on the Euronext Exchange under the symbol “VUNC”. For more information, visit www.vuance.com.

About Target 3 Communications:

Target 3 Communications, based in New York City, is a branding, investor and public relations, and corporate communications firm dedicated to providing first-rate customer service. It is grounded on three areas of expertise: Subject Mastery; Audience Insights and Compelling Communications. An affiliate of Presentation Excellence, a presentation and organizational consulting firm, Target 3 helps its clients truly stand out. Its management team has serviced a wide variety of domestic and international clients. For more information, see www.target3.com.

Safe Harbor

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These statements are subject to known and unknown risks, uncertainties and other factors that may cause actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Statements preceded or followed by or that otherwise include the words "believes", "expects", "anticipates", "intends", "projects", "estimates", "plans", and similar expressions or future or conditional verbs such as "will", "should", "would", "may" and "could" are generally forward-looking in nature and not historical facts. Forward-looking statements in this release also include statements about business and economic trends. Investors should also consider the areas of risk described under the heading "Forward Looking Statements" and those factors captioned as "Risk Factors" in the Company's periodic reports under the Securities Exchange Act of 1934, as amended, or in connection with any forward-looking statements that may be made by the Company.

The Company also disclaims any duty to comment upon or correct information that may be contained in reports published by the investment community.

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