

FOR IMMEDIATE RELEASE

VUANCE'S MASC SYSTEM PROVIDES STATE-OF-THE-ART ACCESS CONTROL AND SECURITY FOR YOUTH CORRECTIONAL FACILITY

Franklin WI -- January 13, 2009 – VUANCE, Ltd. (NASDAQ: VUNC), a leading provider of innovative Radio Frequency Verification Solutions, including active RFID, electronic access control, credentialing, accountability and incident response management, today announced that it has been selected to monitor and control all activity in the Decker Lake Youth Complex, in West Valley City, Utah. This is a correctional facility designed for housing youth in a Medium/High security setting.

The contract, one in collaboration with one of VUANCE's integrator partners, Professional Systems Technology, Inc. of Sandy, Utah, includes a range of VUANCE based Security Products. The MASC (Managed Automated Security Controls) is at the heart of the system integrating multiple systems together.

The comprehensive security system monitors and controls all activity and movement through VUANCE's MASC graphical interface. This includes access, camera, and intercom controls, with five independent areas of control, each operating independently. The software has been modified to present the building layout of the complex, displaying the accurate status of all points at all times. Each area has cameras, intercom points, and access control points. Communication requests from the intercoms are announced to the operators via text-to-speech functions. Cameras are automatically switched based on operator activity to provide a seamless interface.

"VUANCE continues to penetrate the market for detention facilities, as our fully integrated systems are exceptionally well-suited for this important application," stated Eyal Tuchman, Chief Executive Officer of VUANCE, Ltd. "VUANCE and its system integrator partners continue to capture market share and differentiate ourselves from the competition by utilizing a comprehensive suite of technologies, including passive and active RFID, cameras, access control systems, DVRs, closed-circuit television, PLC based locking controls, and intercoms into a robust software system to seamlessly manage it all. We are pleased to work with the Decker Lake Youth Complex to create a system to meet their unique needs."

"The access control panels were a perfect fit for us as they combined the special locking controls needed with access control technology," said David Lassig of Professional Systems Technology. "The access panel reports all status changes automatically to the staff, providing unrivaled control and security."

About VUANCE, Ltd.

VUANCE, Ltd. develops and markets state-of-the-art security solutions for viewing, tracking, locating, credentialing, and managing essential assets and personnel. VUANCE solutions encompass electronic access control, urban security, and critical situation management systems as well as long-range Active RFID for public safety, commercial, and government sectors. The Company's comprehensive range of products enable our business partners to offer their customers end-to-end solutions that can overcome the most difficult security challenges. Its Incident Response Management System (IRMS) is the industry's most comprehensive mobile credentialing and access control system, designed to meet the needs of Homeland Security and other public initiatives. VUANCE is serious about security.

VUANCE, Ltd. is headquartered in Rockville, MD. Its common stock is listed on the NASDAQ Capital Market under the symbol "VUNC". For more information, visit www.vuance.com.

Safe Harbor

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These statements are subject to known and unknown risks, uncertainties and other factors that may cause actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Statements preceded or followed by or that otherwise include the words "believes", "expects", "anticipates", "intends", "projects", "estimates", "plans", and similar expressions or future or conditional verbs such as "will", "should", "would", "may" and "could" are generally forward-looking in nature and not historical facts. Forward-looking statements in this release also include statements about business and economic trends. Investors should also consider the areas of risk described under the heading "Forward Looking Statements" and those factors captioned as "Risk Factors" in the Company's periodic reports under the Securities Exchange Act of 1934, as amended, or in connection with any forward-looking statements that may be made by the Company.

The Company also disclaims any duty to comment upon or correct information that may be contained in reports published by the investment community.

Investor/Media Contact

Brett Maas

Hayden IR

646-536-7331

brett@haydenir.com